



For Immediate Release

CLC Lodging Announces Entry into the World of Social Media

CLC Lodging joins Twitter, Facebook, LinkedIn, Google+ and YouTube

Wichita, KS (January 19, 2012) CLC Lodging , the nation's leading negotiator of workforce lodging rates, has joined social media via Twitter, Facebook, LinkedIn, Google+ and YouTube. CLC's innovative approach to lodging solutions will be highlighted throughout these social media platforms. CLC will also use these tools to communicate special offers, key trends and updates in the travel industry that will impact workforce travelers.

CLC's Twitter, Facebook, LinkedIn, Google+ and YouTube pages provide instant access to the company's initiatives, referral contests, feature articles as well as updates on industry changes that will impact workforce travelers.

"Along with the many lodging related changes, we have a number of exciting initiatives coming in 2012, and social media is a great way to provide timely updates to our customers," said Tim Downs, CLC Lodging President. "We also welcome the benefits of engaging our hotel and industry partners through social media to link our customers to the associations and hotels that interest them."

Become a fan of CLC on Facebook, follow them on Twitter, link to them on LinkedIn and join their circle on Google+ to learn about the latest breaking news in the workforce travel industry. Stay tuned to the CLC YouTube Channel for exciting informative videos coming in the near future.

CLC Lodging (www.clclodging.com) is a division of FleetCor, the Global Fleet Card Company. CLC has more than 30 years' experience as a leading provider of workforce lodging management programs to businesses, serving thousands of clients in North America. CLC's clients purchase more than 11 million room nights annually across CLC's proprietary network of thousands of hotels.

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